

# MIKAELA TAN

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Graphic designer with a background in 2D and 3D Animation. B.A. in Graphic Design from St. Edward's University in Austin, Texas. Self-motivated professional that takes a creative and detailed approach to problem solving. Proactive individual with great communication skills and possesses an extreme attention to detail and organizational prowess. Comfortable working in both a team environment and independently.

## SKILLS

G-Suite - Microsoft Office - Adobe InDesign - Braze - Salesforce Marketing Cloud  
Adobe Lightroom - Adobe Illustrator - Adobe Animate - Adobe After Effects - Blender

## WORK EXPERIENCE

*Graphic Specialist III - YETI Coolers LLC, Austin TX (Remote)* *12/2021 - Present*

- Demonstrate consistent ability to work both independently and collaboratively and prioritize multiple assignments related to maintaining team SLA and personal output metrics within a quick turnaround time
- Execute high-quality work through internal creative design projects that assist Corporate Sales, ranging from email marketing campaigns to custom product sell sheets while maintaining visual brand integrity
- Vet incoming YETI.com custom cooler and drinkware artwork for quality regarding production standards

*Animation Lab Assistant - St. Edward's University, Austin TX* *09/2021 - 12/2021*

- Assisted students and faculty with software including Stop Motion Pro, Blender, Harmony, and the Adobe Creative Cloud
- Analyzed and documented the usage of animation equipment and software
- Maintained a thorough knowledge in productivity apps such as Microsoft Office Suite and G-Suite

*Campus Ministry Graphic Designer - St. Edward's University, Austin TX* *06/2021 - 12/2021*

- Assisted with office duties, answered office phone calls, and helped facilitate campus event planning and programs
- Maintained excellent file management skills regarding internal documents and artwork files
- Designed both digital and physical publicity materials including flyers and banners for campus events and programs

*Graphic Design Lab Assistant - St. Edward's University, Austin TX* *01/2019 - 05/2020*

- Assisted students printing with the plotter, inkjet, and laser printers
- Consolidated lab funds and processed student equipment rentals and returns
- Provided technical support to students regarding Adobe Creative Cloud applications

## EDUCATION

*Bachelor of Arts in Graphic Design, minor in Animation – St. Edward's University, Austin TX* *December 2021*

## AWARDS

*Corporate Sales Badass of the Month – YETI Coolers LLC, Austin TX* *Winter 2021*  
Recognized for exceeding expectations and commitment to high-quality work in the Corporate Sales Department

*First Place 2019 Student Juried Exhibition – St. Edward's University, Austin TX* *Spring 2019*  
Awarded First Place for a stop motion animation at the 2019 Student Juried Exhibition curated by designer Steven Smith