

# MIKAELA TAN

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Graphic designer with a background in Animation. B.A. in Graphic Design from St. Edward's University in Austin, Texas. Self-motivated professional that takes a thorough and creative approach to problem-solving and decision-making. Excellent written and verbal communicator that possesses a keen attention to detail and organizational prowess.

## SKILLS

CorelDRAW - Microsoft Office - Adobe Illustrator - Google Workspace  
Salesforce - Braze - Adobe Acrobat - Salesforce Marketing Cloud

## WORK EXPERIENCE

*Graphic Specialist IV – YETI Coolers LLC, Austin TX (Remote)* *12/2021 - Present*

- Demonstrate consistent organizational and time management skills through prioritizing multiple assignments while maintaining SLA and personal output metrics, as well organize art-related tasks based on urgency and relevancy
- Communicate and collaborate cross-functionally with other departments and team members to complete tasks and initiatives in a timely manner, such as leading the completion of the Yonder™ multi-color customization project for Corporate Sales and YETI.com
- Execute high-quality work through various internal creative design projects that assist Corporate Sales, such as designing 16 and launching over 30 Braze email marketing campaigns, while maintaining quality and brand integrity

*Animation Lab Assistant - St. Edward's University, Austin TX* *09/2021 - 12/2021*

- Assisted students with software including Stop Motion Pro, Blender, Harmony, and the Adobe Creative Cloud
- Maintained a thorough knowledge in productivity apps such as Microsoft Office Suite and Google Workspace

*Campus Ministry Graphic Designer - St. Edward's University, Austin TX* *06/2021 - 12/2021*

- Assisted with office duties, answered office phone calls, and helped facilitate campus event planning and programs
- Maintained excellent file management skills regarding internal documents and artwork files

*Graphic Design Lab Assistant - St. Edward's University, Austin TX* *01/2019 - 05/2020*

- Assisted students printing with the plotter, inkjet, and laser printers
- Consolidated lab funds and processed student equipment rentals and returns

## EDUCATION

*Bachelor of Arts in Graphic Design, minor in Animation – St. Edward's University, Austin TX* *December 2021*

## AWARDS

*Corporate Sales Badass of the Month – YETI Coolers LLC, Austin TX* *Winter 2022*  
Recognized for exceeding expectations and commitment to high-quality work in the Corporate Sales Department

*First Place 2019 Student Juried Exhibition – St. Edward's University, Austin TX* *Spring 2019*  
Awarded First Place for a stop motion animation at the 2019 Student Juried Exhibition curated by designer Steven Smith